KEVISION

ORDER

Print Date 10/04/12 Page 1 of 5

Flight Dates 10/23/12-10/29/12

Product

Original Date / Revision

Contract / Revision

10/04/12 10/04/12

568691

Advertiser Mo 4 Health & Education

Agency Buying Time LLC

Buying Contact

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

MO 4 HEALTH & EDUC

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

00:15:00 Order Sep

Estimate # 2135

Alt Order # 09793023

Billing Type Cash

Order Type **GENERAL**

EOM/EOC Billing Cycle

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2C

Priority

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 30% Market Value 132666

Competing Station	n % of Order	Amount
KCPT	%	0
KCTV	12%	15920
KCWE	%	0
KMBC	34%	45106
KMCI	%	0
KPXE	%	0
KSHB	24%	31840
KSMO	%	0

Order Totals	3			Billin	ng Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Pross Amount
October 2012	31	\$27,569.75	\$32,435.00	0.00 10/01/12	10/28/12	31	\$27,569.75	\$32,435.00
November 2012	7	\$6,260.25	\$7,365.00	0.00 10/29/12	10/29/12	7	\$6,260.25	\$7,365.00
Totals	38	\$33,830.00	\$39,800.00	0.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	lls Amount
1	4 FOX N	***	10/23/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T	:30	1	\$300.002	0.00 NM	1	\$300.00
		art Date	End Date 10/28/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2	4		10/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6а	W	:30	1	\$300.002	0.00 NM	1	\$300.00
	FOX No Sta eek: 10	art Date	End Date 10/28/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
	FOX No		End Date	Weekdays	Spots/Week	Rate	Rating				Ì		

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Contract / Revision

568691

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Mo 4 Health & Education Product MO 4 HEALTH & EDUC

n Ch	Start	End	Inventory Code			ime Days	Len Sp			Rtg Type S		Amount	
3 4	10/25/1	2 10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a		:30	1	\$300.002	0.00 NM	1	\$300.00	
FOX N	ews												
	ert Date	End Date	Weekdays	Spots/Week	A	Rating							
Week, 10		10/28/12	T'	1	\$300.00	0.00						****	
4 4	10/26/1	2 10/26/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	F	:30	1	\$300.002	0.00 NM	1	\$300.0	
FOX N	ews		W-F 550-6a										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10		10/28/12	F'	1	\$300.00	0.00						6000.00	
5 4	10/29/1	2 10/29/12		CM-AII	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.0	
FOX N	ews.		M-F 530-6a										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10	/29/12	11/04/12	M	1	\$300.00	0.00							
6 4	10/23/1:	2 10/23/12		CM-All	6-7a	-T	.30	1	\$1,000.001	0.00 NM	1	\$1,000.00	
COV N			M-F 6-7a							İ			
FOX Ne	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	-T		\$1,000.00	0.00							
		2 10/24/12	M-F 6-7a	CM-All		W	.30	1	\$1,000.001	0.00 NM	1	\$1,000.00	
			M-F 6-7a										
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Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00							
		2 10/25/12		CM-AII		T	:30	1	\$1,000,001	MM 00.0	1	\$1,000.0	
		- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	M-F 6-7a	VI-11 1	- , m				* 1000000000			* .) * * * *	
FOX N													
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week		Rating 0.00							
9 4		2 10/26/12		CM-All	\$1,000.00 6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
J **	10/20/1/	E TUIZUITZ	M-F 6-7a	ÇIVI-VI	U-1a		.50	,	\$1,000.001	O.OO PAIN	'	φ1,000.0	
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	rt Date	End Date	Weekdays	Spots/Week		Rating							
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10 4	10/29/17	2 10/29/12	M-F 6-7a M-F 6-7a	CM-All	6-/a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
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<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
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11 4	10/23/1	2 10/23/12			7-82	-T	:30	1	\$825.001	0.00 NM	1	\$825.0	
FOX Ne	DIAIC CALC		7-8a		(7:00 AM-8:0	00 AM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	-T		\$825.00	0.00							
12 4	10/24/12	2 10/24/12	M-F 7-9a		7-8a		:30	1	\$825.001	0.00 NM	1	\$825.0	
E6V 11			7-8a		(7:00 AM-8:0	00 AM)				1			
FOX No		End Data	Mookdowa	Cnoto Milacle	Data	Doting							
		End Date 10/28/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$825.00	Rating 0.00							
Week 10/	THE BOOK I Find		**		40~0.00	V.VV							
Week: 10/ 13 4		2 10/25/12	M-F 7-9a	CM-All	7-8a	T	.30	1	\$825.001	0.00 NM	1	\$825.0	

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568691

Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Mo 4 Health & Education Product MO 4 HEALTH & EDUC

Ln C	h :	Start	End	Inventory Code	Break	Start/End ²	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	als Amount	
13		0/25/12	10/25/12		CM-All		T		1		0.00 NM		\$825.0	
	V 51.			7-8a		(7:00 AM-8:	00 AM)							
FO	X News Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
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14	4 1	0/26/12	10/26/12	M-F 7-9a	CM-All	7-8a	~ ~ F	:30	1	\$825.001	0.00 NM	1	\$825.0	
E0	X News			7-8a		(7:00 AM-8:	00 AM)							
10			End Date	Weekdays	Spots/Week	Rate	Rating							
Week	c 10/22		10/28/12	~~~F-~	1		0.00							
15	4 1	0/29/12	10/29/12		CM-AII		M	:30	1	\$825.001	M/ 00.0	1	\$825.0	
FO	X News			7-8a		(7:00 AM-8:	00 AM)							
, 0	Start I		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week	c: 10/29		11/04/12	M	1	\$825.00	0.00							
16	4 1	0/23/12	10/23/12	M-F 5-6p		- •	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
Ne	ws			5-530p		(5:00 PM-5:	30 MM)							
	Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	c: 10/22		10/28/12	-T		\$1,000.00	0.00							
17	4 1	0/24/12	10/24/12	M-F 5-6p			W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
Ne	ws			5-530p		(6:00 PM-5:	30 PNI)							
	Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
****	c: 10/22		10/28/12	W		\$1,000.00	0.00							
18	4 1	0/25/12	10/25/12	M-F 5-6p 5-530p	-	5-53Qp (5:00 PM-5:	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
Ne	ws			5-950p		(a:do r-wr-a.	ad r-ivi)							
	Start I		End Date	Weekdays	Spots/Week		Rating							
·····	c 10/22		10/28/12	T		\$1,000.00	0.00							
19	4 1	0/26/12	10/26/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:	F 30 PM)	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0	
Ne	ws			0 0000		(0.00) 111 0.								
	Start I		End Date	<u>Weekdays</u>	Spots/Week	***************************************	Rating							
	c 10/22		10/28/12	F М-F 5-6р		\$1,000.00	0.00 M	.26		A4 080 00 4	0.00 3184	4	A4 800 0	
ZŲ.	€ 1	UIZBI 1Z	IUIZBI IZ	5-530p		5-53up (5:00 PM-5:		:30	ī	\$1,000.001	MM 00.0	1	\$1,000.0	
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			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
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21	∞ + [UIZGI IA	TQFZQFT&	530-6p		(5:30 PM-6:		.au	•	\$1,000.001	0.00 MM	1	\$1,000.0	
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Mast	Start i		End Date	<u>Weekdays</u> -T	Spots/Week		Rating							
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**	ST I	V1₹4114	IVIENI IE	144-г 5-ор 530-6р		(5:30 PM-6:	· ·	.30€	ŀ	\$1,940.4U 1	MM 00.0	'	\$1,000.0	
Ne							,							
	Start I		End Date	<u>Weekdays</u> W	Spots/Week		Rating							
101	C TU/22	/12	10/28/12			\$1,000.00	0.00 T	······································		\$1,000,001	0.00 NM		\$1,000.0	
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568691 Flight Dates 10/23/12-10/29/12

Hiatus Dates

00:15:00

Original Date / Revision 10/04/12/ 10/04/12

Order Sep

Advertiser	Mo 4	Health &	Education	Product MO	4 HEALT	H & EDUC	Estimate # 2135				
										Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots Rate Pri	Rtg Type		Amount
23 4	10/25/12	2 10/25/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6)	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
News			230-eb		(5:30 mW-8:	DO PM)					
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12 2 10/26/12			\$1,000.00 530-6p	0.00	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
		- (-(530-6p		(5:30 PM-6:0	90 PM)		· */,***	\$10¢ 110		************
News Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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25 4	10/29/12	2 10/29/12			530-6p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
News			530-6p		(5:30 PM-6:0	JU PINI)			İ		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
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News Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	-T		\$1,440.00	0.00			İ		
27 4	10/24/12	2 10/24/12		CM-All	6-630p	W	.30	1 \$1,440.001	0.00 NM	1	\$1,440.00
News			M-F 6-630p								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
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49 T	(5140) 14	, (<u>()</u> , <u>(,</u> (), (), ()	M-F 6-630p	CHIPAII	σ-συμρ	•	.40	1 91,990,001	O.GO TAIVIT		\$1,44U.UU
News	rt Date	End Date	Modedaya	Spots/Week	Rate	Define			1		
Week: 10/2		10/28/12	<u>Weekdays</u> T		\$1,440.00	Rating 0.00			1		
29 4	10/26/12	2 10/26/12		CM-All	6-630p		:30	1 \$1,440.001	Q.Q0 NM	1	\$1,440.00
News			M-F 6-630p								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
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30 4	10/23/12	: 10/59/12	M-F 6-630p	CIVI-AII	6-630p	M	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
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<u>المان</u> Week: 10/2		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,440.00	Rating 0.00					
31 4	10/23/12	10/23/12	M-F 9-10p	CM-All	9-930p	-7	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
News			9-930p		(9:00 PM-9:3	30 PM)			Î		
Star		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
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32 4	10/24/12	10/24/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1 \$1,800.001	0.Q0 NM	1	\$1,800.00
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33 4	~~~~~	10/25/12	M-F 10-103Cp	'','''	10-1030p	7~~~	:30	1 \$1,300.00 1	0.00 MM	1	\$1,800.00
News			M-F 10-1030p								
.10110									ı		



568691

Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Mo 4 Health & Education Product MO 4 HEALTH & EDUC

33 4 10/25/12 10/25/12 M-F 10-1030p CM-All 10-1030pT :30 1 \$1,800.50 1 0.00 NM 1 \$1 M-F 10-1030p News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12T 1 \$1,800.00 0.00			Tot						_	_		Ph. 4					o	01	,
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Week: 10/22/12 10/28/12 1 \$1,800.00 0.00 34 4 10/26/12 10/26/12 M-F 9-10p CM-All 9-930p F :30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 1 0.00 NM News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12F 1 \$1,800.00 0.00 E 35 4 10/29/12 10/29/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM) CM-All 9-930p M :30 1 \$1,800.00 1 0.00 NM 0 News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$1,800.00 0.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM :30(\$4,800.00) 0.00 NM														ner to-topop				News	
34 4 10/26/12 10/26/12 M-F 9-10p									ng	Rati	Rate	s/Week	Spc	Weekdays	d Date	E	art Date	Sta	
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News Start Date End Date Weekdays Spots/Week Rate Rating	800.00	\$1	1	MM 00.0	,800.00 1	\$1,	1	:30	F		9-930p	CM-All	V,,	1-F 9-10p	0/26/12	12	10/26/1	4	34
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Week: 10/22/12 10/28/12F 1 \$1,800.00 0.00 E 35 4 10/29/12 10/29/12 M-F 9-10p CM-All 9-930p M :30 1 \$1,800.00 1 0.00 NM 0 9-930p (9:00 PM-9:30 PM) News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$1,800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM :30(\$4,800.00) 0.00 NM				ł									_						
E 35 4 10/29/12 10/29/12 M-F 9-10p CM-All 9-930p M :30 1 \$1,800.00 1 0.00 NM 0 9-930p (9:00 PM-9:30 PM) News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$1,800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM :30(\$4,800.00) 0.00 NM											March 1100		Spc						141
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Week: 10/29/12 11/04/12 M 1 \$1,800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM										.ao r∘wi,	(\$.00 FINE			жадор				News	
Week: 10/29/12 11/04/12 M 1 \$1,800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM									na	Rati	Rate	s/Week	Spc	Weekdays	d Date	Е	art Date	Sta	
1 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM :30(\$1,800.00) 0.00 NM																			W
And the state of t				ekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u>				<u>'eekdays</u>	W		/End Time	Start		cription	<u>De</u>	ang	n Date Ra	t <u>Cł</u>	<u>Spo</u>
Credited				0.00 NM	0(\$1,800.00)	30			M-9:30 PM-	(9:00 F	θp	9-93		9-10p	/04/12 M-	2-1	4 10/29/1	1 4	,
																	edited	Çr	
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